

Youth Sports Advisory Board
Tuesday, January 20, 2026
Lee Center
6 p.m.

Agenda

1. Field Updates
2. Affiliate Organization Updates
3. Presentation of the findings Resource Allocation & Cost recovery



CITY OF ALEXANDRIA
Department of Recreation, Parks &
Cultural Activities

Resource Allocation & Cost Recovery Policy Update



Agenda



1. Review Request
2. Background and Methodology Overview
3. Key Findings from Community Engagement
4. Next Steps



RPCA Resource Allocation & Cost Recovery Update

Request

- Review update to the RPCA Resource Allocation & Cost Recovery Policy and Model and provide feedback for Park and Recreation Commission and City Council consideration.

Key Elements of the Discussion

- The Resource Allocation & Cost Recovery model guides the department regarding use of tax dollars, alternative funding, and user fees for programs and services.
- Changes and additions to the 2019 policy are based on community input and may impact fees for some programs and services.

Summary



Background Information

Programs and services provided by RPCA are implemented through an approved Resource Allocation & Cost Recovery Policy.

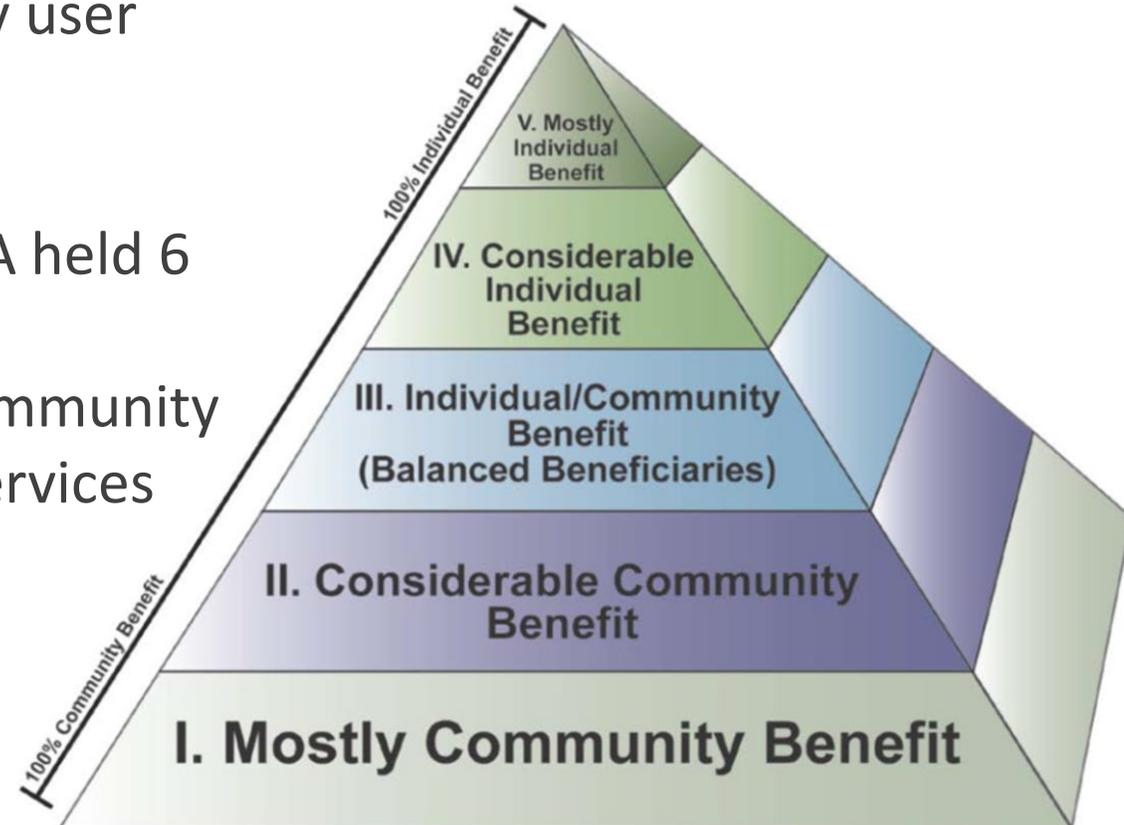
- RPCA uses a resource allocation pyramid methodology to solicit feedback from the community.
- In 2024 RPCA added 3 new service categories for the community to consider.
- The pyramid guides a community sorting process for all services based on the extent of community benefit.

Background



Background Information

- Services with greater community benefit receive more significant tax subsidy, and those with greater individual benefit are supported by user fees.
- From November 2024 - January 2025, RPCA held 6 community meetings or focus groups and conducted an online survey of over 500 community members to engage the public in sorting services based on this methodology.



Methodology



Key Findings

Through the community engagement process:

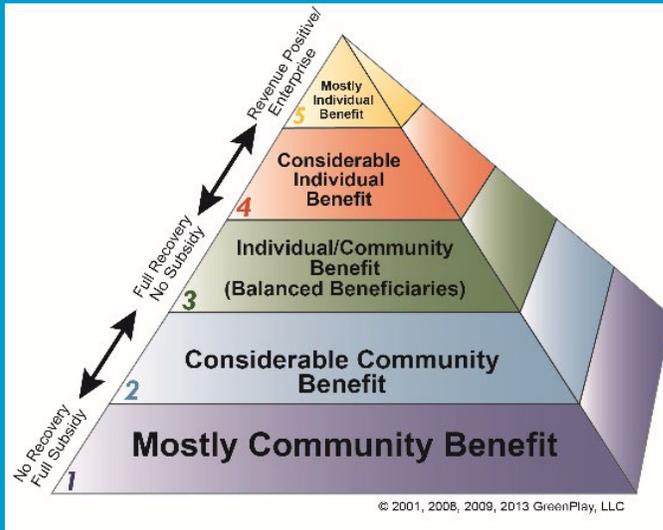
- Four categories of service decreased by one tier on the pyramid. The community identified these services as having greater community benefit than reflected in 2019.
- Two categories of service increased by one or more tier on the pyramid. The community identified these services as having more individual benefit than reflected in 2019.

Key Findings and Impacts



Potential policy implications most impacted by the update include:

- Introduction of Competitive Sports Leagues and Tournaments identified at Tier 4 (considerable individual benefit) while Recreation Level Leagues and Tournaments remained at Tier 3 (balanced community and individual benefit)
- Community and City-wide Events now at Tier 1
- Tenant License/Leases for Partners/Affiliates moved from Tier 3 to Tier 4



Impacts

Key Findings and Impacts

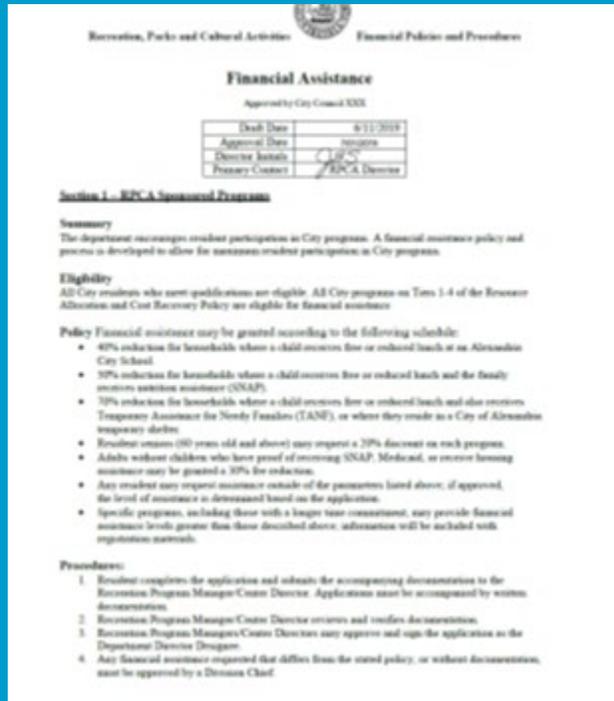


RPCA sets fees and charges for Tiers 2-5 in relation to:

- Departmental goals
- Equity
- Market conditions
- Benchmarking
- Demand
- Cost recovery targets
- Industry trends

A Financial Assistance Policy allows for maximum resident participation

Services for populations with the fewest alternatives (youth, limited income, senior adults, and families) may be more heavily supported by grants, donations, or property taxes vs. user fees



Impacts



Pyramid Model – Resource Allocation Methodology

Updated October 22, 2018

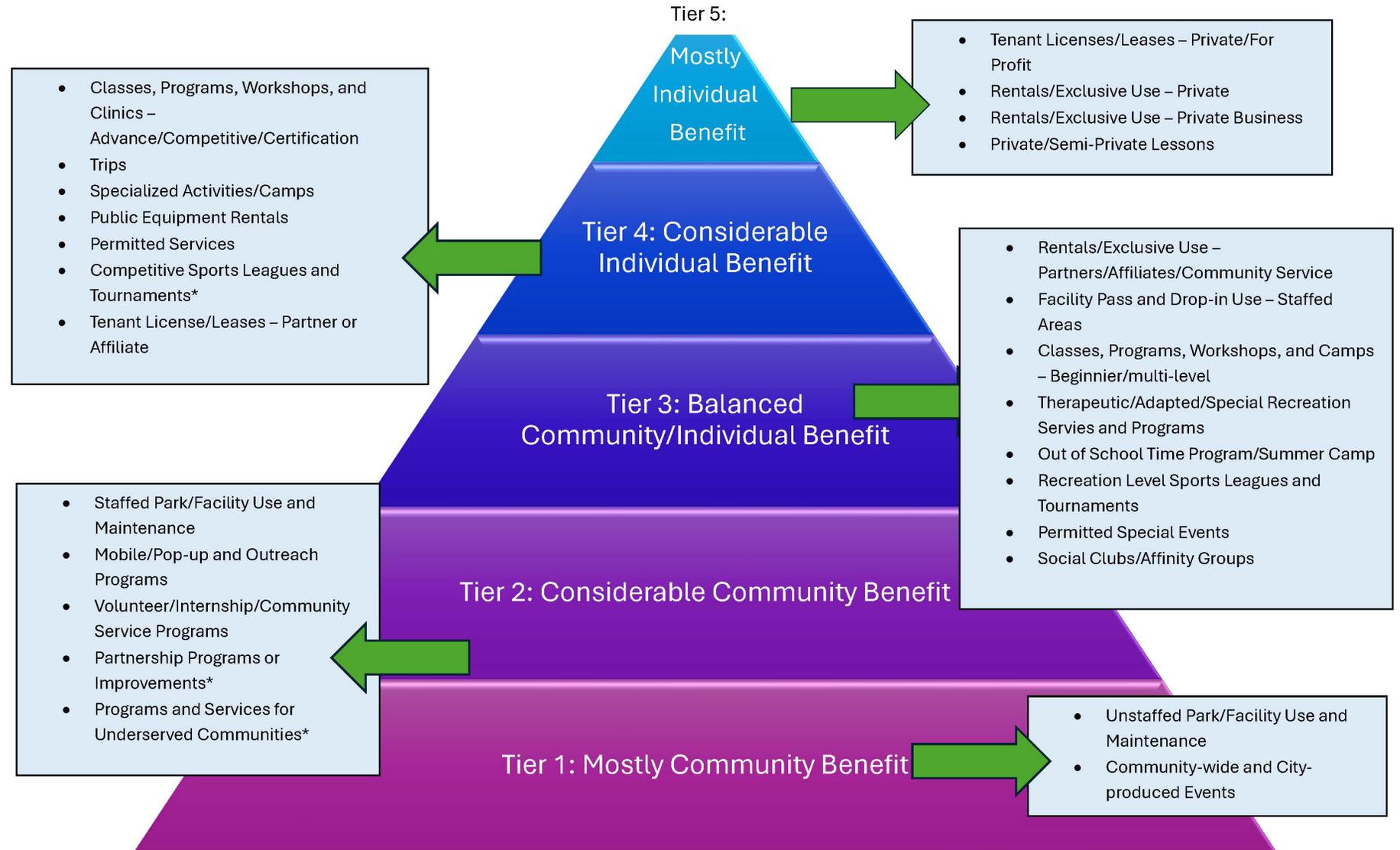


*Categories not currently in use, but may be considered in the future

Results



Resource Allocation and Cost Recovery Pyramid – RPCA 2026



*New Service Categories added after 2019

Results



Impacts for Youth Sports Advisory Board

- The current Sports Affiliate Policy has not been updated for 12 years and is no longer consistent with the operations of RPCA's existing affiliates.
- Findings from the updated Resource Allocation & Cost Recovery process demonstrate community alignment with distinguishing between recreation level and competitive level leagues and tournaments.
- Public comments and concerns documented over recent years support updating the Sports Affiliate and Field Allocation Policies to better align with the level of community benefit.
- **RPCA recommends engagement with the YSAB to review and recommend updates to these policies.**

Results



RPCA Resource Allocation & Cost Recovery Update

Next Steps

- Receive stakeholder feedback on the update to the RPCA Resource Allocation & Cost Recovery Policy and Model.
- Schedule update and public hearing with the Park and Recreation Commission.
- Docket for City Council consideration.
- Finalize timeline for implementation.

Youth Sports Advisory Board
Monday, February 9, 2026
Lee Center – via teams
6 p.m.

Agenda

1. Affiliate Organization Updates
2. Feedback on the findings and proposed updates to the Resource Allocation and Cost Recovery Model

Youth Sports Advisory Board
Monday, March 9, 2026
Lee Center
6 p.m.

Agenda

1. Affiliate organization updates
2. FY27 proposed budget implications
3. April's meeting – Public meeting