



# George Washington Birthday Celebration Committee (GWBCC)

Monday, August 18, 2025

7:00 PM

Lloyd House

220 N. Washington Street

## Agenda

1. Call to Order
2. Approval of June 16, 2025 minutes
3. Chair's Report
4. Marketing and Public Relations Report
  - a) Visit Alexandria – second meeting
  - b) Social media report
  - c) Final review of new GWBCC logo
5. VA250, Alexandria250, and other community reports
6. Unfinished Business
  - a) 2026 Parade date
  - b) 2026 Parade theme
  - c) 2026 Grand Marshal
  - d) 2026 budget
  - e) 2026 fundraising
    - i. Sponsorships
    - ii. Duvall House event
    - iii. Port City Brewery Trivia Night
    - iv. George Washington restaurant event
    - v. Old Town Business Donation Drive
    - vi. Other fundraisers?
7. New Business
  - a) 2026 event ideas for 250<sup>th</sup> Anniversary
  - b) GWBCC Annual Report deadline and submissions
8. For the Good of the Cause
9. Public Comment
10. Adjournment

**Next Meeting: Monday, September 15 at 7:00 p.m.**