

OFFICE OF THE ARTS DIVISION SUMMARY

This summary is a brief narrative of activities and actions that have been taken since the previous Division Update. The Office of the Arts ACA Update is also shared with other Recreation, Parks & Cultural Activities commissions and staff and becomes part of the monthly minutes for the Arts Commission. If you have any questions or require additional information/clarification, please review the following section(s) of this report or contact the appropriate staff in the Office of the Arts.

Highlights

- The five artists for the West End Transitway project visited Alexandria and participated in a meet-and-greet and joined city staff from Transportation, Planning and Zoning, Arts, and the design team on a Dash bus tour of the transitway where their art will be placed. The artist's concepts are anticipated to be available in May, 2025 and come to the Commission by June, 2025.
- Staff is working with the task force to review the 17 submitted applications for Alexandria's next Poet Laureate. While we're sad to say goodbye to Zeina we're excited to see who our next Poet Laureate will be which will be announced in April for National Poetry Month.
- Submissions for the annual Dashing Words in Motion are due by 5pm on Friday, January 17th.

Public Art At-A-Glance:

Public Art Project	Status
West End Transitway	Developing the Concept Proposal
Site See 2025	Developing the Final Design
Colasanto Spray Park	Installation
North Potomac Yard Park	Setting Project Goals & Parameters
Time & Place 250	Setting Project Goals & Parameters
South Circle Park (Block 32)	Developing the Final Design
Wilkes Street Park	Developing the Concept Proposal
Del Pepper Community Resource Center	Setting Project Goals & Parameters

Staff Contact Info:

Diane Ruggiero
Deputy Director, RPCA
Director, Office of the Arts
diane.ruggiero@alexandriava.gov
703.746.5590

Daniel Guzman
Regional Program Director, Events & Public Space
Activation
daniel.guzman@alexandriava.gov
703.746.5419

Matthew Harwood (commission liaison)
Public Art Manager
matthew.harwood@alexandriava.gov
703.746.5432

Cheryl Anne Colton
Regional Program Director, Cultural Resources
cherylanne.colton@alexandriava.gov
703.746.5565

Meika Daus
Public Art Sr. Manager
meika.daus@alexandriava.gov
703.746.5420

Brett Johnson
Curator for Artistic Advancement
brett.johnson@alexandriava.gov
703.746.4577

PUBLIC ART PROJECTS

West End Transit Corridor

Lead Agency

Transportation & Environmental Services (T&ES)

Artist(s)

Cara Lynch, Nancy O'Neil, Matthew Geller, Robert Tulley, and Shahin Talishkhan

Project Scope

Work with T&ES to integrate new public art into the 18 bus shelters along the transitway.

Task Force Members

Brian Kelley, Trena Raines, Gus Ardura, Donna Fossum, Reginald Arno, Christopher Zeimann

Current Status (per project development process)

Developing the Concept Proposal

Next Steps

The artists visited Alexandria and toured their future art locations. The artists will continue to work with the design team as they develop their concepts which are scheduled to be presented to the task force in May, 2025.

Anticipated Completion

Varied



Site/See: New Views in Old Town 2025

Lead Agency

Office of the Arts

Artist

Nekisha Durrett

Project Scope

Commission new, temporary, site-specific public art for Waterfront Park at the foot of King Street for 2025.

Task Force Members

Claire Mouledoux, Clint Mansell, Jack Browand, Marcee Craighill, Paul Painter, and Nicole McGrew

Current Status (per project development process)

Developing the Final Design

Next Steps

Nekisha met on site with staff and her team as she continues to work with her fabrication team to develop the final design.

Anticipated Completion

March 2025



PUBLIC ART PROJECTS, cont'd

Colasanto Spray Park

Lead Agency

City of Alexandria Park Planning

Artist

Béatrice Coron

Project Scope

Commission a permanent artwork for redesigned park space and gateway

Task Force Members

Beth Znidersic, Amol Deshpande, Bernard Johnson, Gayle Reuter

Current Status (per project development process)

Installation

Next Steps

The construction company has been hired and the park is scheduled to be open in late summer, 2025. Staff is working with the artist to coordinate installation of the artwork in coordination with the construction.

Anticipated Completion

Summer, 2025 (revised)



North Potomac Yard Park & Potomac Green

Lead Agency

Office of the Arts

Artist

TBD

Project Scope

Commission permanent public art for the new park in Alexandria's section of National Landing adjacent to Virginia Tech's Innovation Campus

Task Force Members

Ashley Smith, David Pritzker

Current Status (per project development process)

Setting Project Goals & Parameters

Next Steps

Identify and appoint project stakeholders and community stakeholder and convene the task force to begin working on the development of the project plan.

Anticipated Completion

TBD



PUBLIC ART PROJECTS, cont'd

Time & Place 250

Lead Agency

Office of the Arts

Artist

TBD

Project Scope

Commission public art that fosters exploration and dialogue about our region's history and its continued reverberations within our community today specifically tied to the nation's 250th anniversary in 2026.

Task Force Members

Jason Longfellow, Michele Longo,
Melanie Gonzalez, Katherine Glennon, Turner Houston, Linda Powell

Current Status (per project development process)

Setting Project Goals and Parameters

Next Steps

The Arts Commission will be asked to appoint a new commissioner to the task force and the task force will meet to develop the project plan.

Anticipated Completion

2026



South Circle Park (Block 32)

Lead Agency

Office of the Arts

Artist

DeWitt Godfrey

Project Scope

Commission an artist to join the park design team and design public art for South Circle Park.

Task Force Members

Tiffany Williams, Dawn Rogala, Tristan Wright, Robert
Arzola, Don Hoover, Ana Vicinanza

Current Status (per project development process)

Completed!

Next Steps

DeWitt will continue to work with the design team to complete the final drawings for the park.

Anticipated Completion

Summer 2024 (final design)



PUBLIC ART PROJECTS, cont'd

Wilkes Street Park

Lead Agency

Office of the Arts

Artist

Eto Otitigbe

Project Scope

Commission permanent public art for the redesigned park

Task Force Members

Chris Kurowski, Marcee Craighill, Ana Vicinanzo, Sydney Strickland, and Tanya Quinteros

Current Status (per project development process)

Developing the Concept Proposal

Next Steps

This project is on hold until the surrounding development resumes.

Anticipated Completion

TBD

Del Pepper Community Resource Center

Lead Agency

Office of the Arts

Artist

TBD

Project Scope

Commission an original work of public art for the main lobby and adjoining wings of the Center.

Task Force Members

Brian Kelley, Chris Kurowski

Current Status (per project development process)

Setting Project Goals & Parameters

Next Steps

This project is on hold temporarily while staff work to review the scope of the project.

Anticipated Completion

TBD



Public Art Task Force Roster

Public Art Project Task Forces

The Commission for the Arts will form an ad hoc Public Art Project Task Force for each project that the Program undertakes. The ad hoc Task Force will convene on an as needed basis to advise on the development of each project. The Task Force will: Advise Office of the Arts staff on the development of Public Art Project Plans and recommend the Plan to the full Commission; Review artist portfolios and recommend selection of an artist to the full Commission; Report to the Commission on its activities on a monthly basis, and; Review artist concepts and recommend approval of concepts to the full Commission.

Site/See: New Views in Old Town Task Force

1. Marcee Craighill*
2. Paul Painter*
3. Jack Browand (proj. stakeholder)
4. Claire Mouledoux (proj. stakeholder)
5. Clint Mansell (comm. stakeholder)
6. Nicole McGrew (comm. stakeholder)

North Potomac Yard Park

1. Ashley Smith*
2. David Pritzker*
3. TBD (proj. stakeholder)
4. TBD (proj. stakeholder)
5. TBD (comm. stakeholder)
6. TBD (comm. stakeholder)

South Circle Park Task Force

1. Dawn Rogala*
2. TBD (Arts Commissioner)
3. Don Hoover (proj. stakeholder)
4. Ana Vicinanzo (proj. stakeholder)
5. Tristan Wright (comm. stakeholder)
6. Robert Arzola (comm. stakeholder)

Pepper Community Resource Center Task Force

1. Brian Kelley*
2. Chris Kurowski*
3. TBD (proj. stakeholder)
4. TBD (proj. stakeholder)
5. TBD (comm. stakeholder)
6. TBD (comm. stakeholder)

West End Transit (WET) Corridor Task Force

1. Trena Raines*
2. Brian Kelley*
3. Reginald Arno (proj. stakeholder)
4. Christopher Ziemann (proj. stakeholder)
5. Donna Fossum (comm. stakeholder)
6. Gus Ardura (comm. stakeholder)

Time & Place 250 Task Force

1. Jason Longfellow*
2. TBD (Arts Commissioner)
3. Michele Longo (proj. stakeholder)
4. Melanie Gonzalez (LSG) (proj. stakeholder)
5. Katherine Glennon (comm. stakeholder)
6. Turner Houston (comm. stakeholder)
7. Linda Powell (comm. stakeholder)

Colasanto Spray Park Task Force

1. TBD (Arts Commissioner)
2. TBD (Arts Commissioner)
3. Beth Znidersic (proj. stakeholder)
4. Amol Deshpande (LSG) (proj. stakeholder)
5. Gayle Reuter (comm. stakeholder)
6. TBD (comm. stakeholder)

Wilkes Street Park Task Force

1. Chris Kurowski*
2. Marcee Craighill*
3. Ana Vicinanzo (proj. stakeholder)
4. Sydney Strickland (proj. stakeholder)
5. Tanya Quinteros (comm. stakeholder)

*Arts Commissioner

Public Art Planning & Project Development Process

	DESCRIPTION
Identifying the Project in the Annual Plan	<ul style="list-style-type: none"> Projects are identified in the Public Art Workplan, a document developed annually by the Office of the Arts with input from the Workplan Task Force. The Public Art Workplan is approved by the Arts Commission and by City Council.
Setting Project Goals and Parameters	<ul style="list-style-type: none"> Once a project has been initiated, the Arts Commission establishes a Public Art Project Task Force specifically for that project. Office of the Arts staff, with input from the Project Task Force, develops a Public Art Project Plan. This plan includes goals, location, timeline and budget; the artist selection process and community engagement process; and a list of internal and external stakeholders for the project. The Project Plan is approved by the Arts Commission.
Developing the Artist Pool	<ul style="list-style-type: none"> Based upon the approved Project Plan, the Office of the Arts develops a pool of artists and collects qualifications for the Project Task Force to review. The pool of artists can be collected through an open competition, pre-qualified artist list, curatorial process or invitational. Artist qualifications generally include a cover letter from the artist expressing their interest in the project, a resume, and examples from the artist's portfolio with a corresponding description of each project.
Selecting the Finalists	<ul style="list-style-type: none"> The Project Task Force reviews artist qualifications based on criteria outlined in the approved Project Plan. Depending on the process in the approved Project Plan, the Project Task Force can select a single artist based upon qualifications, or a small number of finalists (generally three to five).
Selecting the Artist	<ul style="list-style-type: none"> If finalists are selected, they may be: <ul style="list-style-type: none"> Paid a stipend to develop a concept proposal and present that proposal to the Project Task Force. Interviewed by the Project Task Force. A combination of the above. The Project Task Force recommends selection of an artist to the Arts Commission based upon the Concept Proposal and/or interview.
Approving the Contract	<ul style="list-style-type: none"> The Office of the Arts develops a contract agreement with the artist. The agreement is approved by the City Manager or City Council, depending on the size of the contract.
Approving the Concept Proposal	<ul style="list-style-type: none"> The selected artist develops a Concept Proposal, if that was not a part of the artist selection phase. The Office of the Arts facilitates community engagement conducted by the artist as part of their process of developing a Concept Proposal. The Project Task Force reviews the Concept Proposal and recommends it to the Arts Commission for approval.
Approving Final Design	<ul style="list-style-type: none"> The Office of Arts conducts a review of the final design documentation provided by the artist for both technical considerations and to ensure it is in conformity with the approved concept proposal. The Office of the Arts facilitates technical reviews by other City staff as required. The Office of the Arts signs off on the Final Design.
Fabrication	<ul style="list-style-type: none"> In most cases, the artist is responsible for fabrication. The Office of the Arts monitors fabrication to ensure it is on schedule and in conformity with the approved design. In some cases, the Office of the Arts will play a more direct role in overseeing the fabrication of artwork, with the artist acting in an advisory role.
Installation	<ul style="list-style-type: none"> The Office of the Arts works with the artist, relevant City Departments, and other stakeholders to schedule and facilitate installation.

ARTICLE K - Alexandria Commission for the Arts⁽¹⁾

• **Sec. 2-4-90 - Creation, composition and organization.**

- (a) There is hereby established a standing commission known as the Alexandria Commission for the Arts.
- (b) The commission shall consist of 16 members to be appointed by the city council. The composition of the commission shall be as follows:
 - (1) four members shall have expertise in the arts, including, but not limited to, arts educators, professional practitioners of various art disciplines and professional administrators working in the arts;
 - (2) three members shall have specific expertise in visual arts either as professional practitioners of visual art, curators of visual art, or as professional arts administrators currently working in the field;
 - (3) three members shall represent the public at large, as arts consumers or participants;
 - (4) three members shall be professionals in fields relevant to arts and cultural development, including cultural planning, marketing, finance, funding, tourism, promotion, non profit organizational development, and real estate development;
 - (5) two members shall be professionals in the field related to the visual appearance of the cityscape, such as architecture, environmental design, landscape architecture or urban design; and
 - (6) one member shall be a student who resides in the city and attends a high school located in the City of Alexandria.
- (c) Members of the commission shall be appointed in the manner prescribed by article A of this chapter. The members shall serve for a term of three years, except in the case of an appointment to fill the unexpired portion of a term. (Ord. No. 3782, 2/25/95, Sec. 1; Ord. No. 4482, 5/12/07, Sec. 1; Ord. No. 4920, 1/24/15, Sec. 1)

• **Sec. 2-4-91 - Function; powers; duties.**

- (a) The functions of the commission shall be as follows:
 - (1) to advise city council with regard to policies that will strengthen the arts and further public access to the arts and cultural matters identified by the city council;
 - (2) to establish and periodically review criteria and standards for arts grant applications for city funds and accountability for the use of such funds; the allocation from such funds to eligible organizations and activities as may be appropriated by the city council for such purpose;
 - (3) to review the public art annual work plan as developed by the office of the arts and a work plan task force and make recommendations to the city council as part of the budget process;
 - (4) to review and approve public art project plans for specific public art projects, and to review and approve artist selection and concept development;
 - (5) to create committees and task forces, as necessary, to focus on public art project development and artist selection;
 - (6) to review proposals for donations of public art and commemorative art and make recommendations to the city council;

- (7) to collaborate with the office of the art on public art project evaluations; and
 - (8) to support public communication and outreach as related to the arts and;
 - (9) to serve as citizen liaisons to city planning initiatives when public art is involved.
- (b) The commission is empowered to adopt rules and regulations in regard to procedure and other matters so long as the same are not inconsistent with the city code, including, but not limited to, the establishment of committees, through which to carry on its functions and purpose.
- (c) A commission chair, vice-chair and secretary shall be elected annually by the commission members at the organization meeting designated in the commission's bylaws. (Ord. No. 3782, 2/25/95, Sec. 1; Ord. No. 4482, 5/12/07, Sec. 1; Ord. No. 4920, 1/24/15, Sec. 1)