

Dear Eco-City Alexandria Supporter,

## Planning is underway for the City of Alexandria's **Eco-City Festival**. The festival will take place **Saturday**, **May 10**, **2025**, **from 10AM to 2PM at Ben Brenman Park**.

The Eco-City Festival will be a near zero-waste, fair-like event to inform the community about sustainability and City programs. To do this, we will have a variety of educational exhibits, demonstrations, and hands-on activities to entertain and educate community members of all ages. Mainlining the event will be an Electric Vehicle Ride & Drive that will give our community hands-on impressions on the current state of EV technology.

The success of this event depends on the generous financial contributions and in-kind support from our community to offset the costs for equipment, materials for engaging activities and displays, zero-waste support services, and outreach. Your generous support will undoubtedly help us to encourage Alexandria students, businesses, and residents to make meaningful decisions when it comes to our shared environment.

Sponsorship levels are described below. Any contribution you decide to make is tax deductible. At a minimum, all sponsors will be offered exhibit space at the festival.

Category	Donation	Benefits
Non-profit, government, small business	\$0	Logo included on event branding, exhibit space
Bronze	\$100	Exhibit Space
Silver	\$500	Logo included on event branding, exhibit space
Gold	\$1,500	Logo included on event branding, exhibit space, activity sponsor
Platinum	\$2,500+	Logo included on event branding, exhibit space, activity sponsor, 2–3-minute speaking opportunity

## 2025 ECO-CITY FESTIVAL SPONSORSHIP LEVELS

Interested in sponsoring the Eco-City Festival? Fill out an application today!

Please contact Amy Posner at <u>amy.posner@alexandriava.gov</u> or 703-746-3916 with any questions. We look forward to seeing you at the Eco-City Festival!

Visit <u>https://www.alexandriava.gov/eco-city-alexandria/eco-city-festival</u> for more information.