



**CITY OF ALEXANDRIA**  
**Department of Planning and Zoning**

# **Sign Ordinance Draft Changes**





# Draft recommendations

- ▶ **Definitions**
- ▶ **Increase flexibility**
- ▶ **Special Use Permits**
- ▶ **Remove standards enforced elsewhere**
- ▶ **Other changes**



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# Definitions

- ▶ **Consolidate sign types**
- ▶ **Add definitions for sign calculations**
- ▶ **Revise roof sign definition**
- ▶ **Revise sign definition**





# Increase flexibility

- ▶ **Allow digital signs with restrictions**
- ▶ **Increase sign size allowance**
- ▶ **Eliminate setbacks and site specific requirements**
- ▶ **Minor sign changes**
- ▶ **Allow illuminated wall signs over 35 feet**





# Special Use Permits

- ▶ **Create an administrative SUP approval for signs**
- ▶ **Update existing criteria**



# Remove sign provisions enforced elsewhere

- ▶ **Remove section on when zoning approval is required**
- ▶ **Remove language that is repeated or in the Master Plan**



# Other changes

- ▶ **Retain A-frame sign prohibition in the public right-of-way**
- ▶ **No longer include base of monument sign in sign area total**
- ▶ **Change removal requirements for nonconforming pole signs**
- ▶ **General re-organization**







# Upcoming schedule

- ▶ **Office hours all week**
- ▶ **Staff final recommendations released December 27**
- ▶ **Planning Commission, Tuesday, January 7, 2025**
- ▶ **City Council, Saturday, January 25, 2025**