

Alexandria Commission for the Arts - Meeting

Regular Meeting - Tuesday, November 19, 2024

7:00 – 9:20 pm

Lee Center

Activity Room, 1st Floor

1108 Jefferson St., Alexandria, VA 22314

- @ Call to Order (# # " M 7:00 pm)
- @ Roll Call ()
- @ Public Comment (# = # \ #)
- @ Approval of Minutes # M U #
- † Chair Report ()
- †@ Committee and Liaison Updates
 - City Council Committee – Dawn Rogala
 - Arts Alliance Liaison – Stacey Becker
 - Waterfront Commission Liaison – Marcee Craighill
- †@ North Potomac Yard Park
 - Staff Presentation on New Project Site
 - Appoint Two Commissioners to New Public Art Task Force ()
- †@ Budget Priorities Letter to City Council ()
 - Discussion and Writing Budget Priorities Letter
- @ Office of the Arts Staff Updates ()
- @ New Business
- @ Good of the Order and Announcements
 - Parade - Scottish Walk in Old Town, Saturday, December 7
 - Call for Applications - Alexandria Poet Laureate
 - Call for Submissions - 2025 DASHING Words in Motion
- @ Adjournment

*Times are approximate. Please allow for the possibility that some items or the meeting in general may run longer than announced.

ATTENDANCE SIGN-IN SHEET
 ALEXANDRIA COMMISSION FOR THE ARTS
 ALEXANDRIA, VIRGINIA

Meeting: Regular

Date: Tuesday, November 19, 2024

Lee Center

COMMISSION MEMBERS:	(Please Sign Name)
Brian Kelley, Chair	<i>Brian Kelley</i>
Paul Painter, 1 st Vice Chair	<i>Paul R. Painter</i>
Trena Raines, 2 nd Vice Chair	<i>Trena Raines</i> virtual
Catherine Dehoney, Secretary	<i>Catherine Dehoney</i>
Scott Abeles	<i>Scott Abeles</i>
Alvah Beander	<i>Alvah D. Beander</i>
Stacey Becker	<i>Stacey Becker</i>
Marcee Craighill	<i>Marcee Craighill</i>
Robin Jordan	<i>Robin Jordan</i>
Chris Kurowski	<i>Chris Kurowski</i>
Jason Longfellow	<i>Jason Longfellow</i> virtual
Jillian Organek	<i>Jillian Organek</i>
David Pritzker	<i>David Pritzker</i>
Dawn Rogala	<i>Dawn Rogala</i>
Ashley Smith	<i>Ashley Smith</i>
CITY STAFF	
James Spengler, Director, RP&CA	<i>James Spengler</i>
Diane Ruggiero, Deputy Director, Cultural Arts	<i>Diane Ruggiero</i>
Cheryl Anne Colton, Program Director	
Brett Johnson, TFAC Director	
Meika Daus, Public Art Senior Manager	<i>Meika Daus</i>
Matthew Harwood, Public Art Manager	

Chair Report

October 2024

Introduction

This November's meeting, we will be focusing on a new site for public art, North Potomac Yard Park, and arts budget advocacy for City Council. Additionally, we just celebrated our big 4-0 at the Hilton with a party! If you were not able to make it, I do hope you will have a chance to see the show while it is up. Looking ahead to next month, please keep in mind that the Scottish Walk will be the first Saturday of December, and we will be parading with the Alexandria Arts Alliance.

Art for North Potomac Yard Park

A new public art task force will be forming for North Potomac Yard Park, and we will need to appoint 2 Commissioners to serve on it. This project will have \$300,000 in developer funds to spend on public art and is a priority for City Council. Staff will be giving a presentation on the project and site, as well a brief refresher for everyone on Small Area Plans/developer contributions.

Budget Season

This is the time of the budget cycle for City Boards and Commissions to weigh in on budget priorities before City Council holds their budget retreat. You may recall that the Waterfront Commission sent out a letter last month for their budget priorities and we were very happy to see that they included a continuation of Site See on the Waterfront. We will have time to discuss, deliberate, draft, etc. a letter.

40th Anniversary Exhibition

Many thanks to everyone on making the 40th Anniversary Exhibition at the Hilton Mark Center Hotel a success! The opening reception on Thursday, November 14 was well-attended by Commissioners, participating artists, and even some Alumni Commissioners. I greatly appreciate all the work that you have put into this show, reaching out to artists, ensuring loan agreements were in order, and drafting statements for the show, especially for those Commissioners who are unfamiliar with creating visual art exhibits. I also want to thank staff at the Office of the Arts, particularly Brett Johnson for everything from his initial proposal of the idea to work on the physical installation. Finally, the Hilton has been a very gracious host and collaborator, and their catering at the reception was excellent. I would also note an interesting coincidence: according to Patti North, alumna Commissioner and founder of the Alexandria Film Festival, the Commission held a 20th Anniversary party in the ballroom of the Hilton. I wonder now what the Commission will return on its 60th Anniversary.

As always, if you have any questions or comments, please feel free to reach out to me.

Sincerely,

Brian Kelley

Chair, Alexandria Commission for the Arts

ALEXANDRIA COMMISSION FOR THE ARTS
REGULAR MEETING
Tuesday, November 19, 2024
Lee Center – 7:00 pm

Motion Made By:	Motion Seconded By:	Vote Count
<i>Paul Painter</i>	<i>Dawn Rogala</i>	Yes: <i>15</i> No: Abstain:
ACA Motion		
Agenda Item #:		
Motion: <i>To appoint Ashley Smith and David Pritzker to the North Potomac Yard Park Public Art Task Force.</i>		

ALEXANDRIA COMMISSION FOR THE ARTS
REGULAR MEETING
Tuesday, November 19, 2024
Lee Center – 7:00 pm

Motion Made By:	Motion Seconded By:	Vote Count
KUROWSKI	RUBIN Jordan	Yes: 15 No: 0 Abstain: 0
ACA Motion		
Agenda Item #:		
Motion: DELEGATE CHAIR TO COMPOSE BUDGET PRIORITY LETTER TO CITY COUNCIL.		

OFFICE OF THE ARTS DIVISION SUMMARY

This summary is a brief narrative of activities and actions that have been taken since the previous Division Update. The Office of the Arts ACA Update is also shared with other Recreation, Parks & Cultural Activities commissions and staff and becomes part of the monthly minutes for the Arts Commission. If you have any questions or require additional information/clarification, please review the following section(s) of this report or contact the appropriate staff in the Office of the Arts.

Highlights

- Dee Dwyer hosted her night market and projected her photos on to City Hall on October 26th. Many of the project participants came to the event.
- *Interstellar Influencer (Make an Impact)* was deinstalled on November 14 and 15.
- Holiday Tree Lighting is on Saturday, November 23rd at 6pm at Market Square.
- Torpedo Factory Art Center is hosting Holiday Fest on Saturday, December 8th 2pm – 8pm.
- Very Merry Jazz Fest will be on Saturday, December 13th from 7 – 9pm at Masonic Memorial

Public Art At-A-Glance:

Public Art Project	Status
Wilkes Street Park	Developing the Concept Proposal
Colasanto Spray Park	Fabrication
South Circle Park (Block 32)	Developing the Final Design
West End Transitway	On Hold
Time & Place 275 th	Completed!
Del Pepper Community Resource Center	Setting Project Goals & Parameters
Site See 2025	Developing the Concept Proposal
Vision Zero (Warwick Village Street Mural)	Completed!
North Potomac Yard Park	Forming the Task Force

Staff Contact Info:

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Meika Daus
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Brett Johnson
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PUBLIC ART PROJECTS

Wilkes Street Park

Lead Agency

Office of the Arts

Artist

Eto Otitigbe

Project Scope

Commission permanent public art for the redesigned park

Task Force Members

Chris Kurowski, Marcee Craighill, Ana Vicinanza, Sydney Strickland, and Tanya Quinteros

Current Status (per project development process)

Developing the Concept Proposal

Next Steps

The park will experience further design development which will require additional community engagement and a redesign of the artwork. Staff will work to identify community members to serve on the Task Force.

Anticipated Completion

TBD



Colasanto Spray Park

Lead Agency

City of Alexandria Park Planning

Artist

Béatrice Coron

Project Scope

Commission a permanent artwork for redesigned park space and gateway

Task Force Members

Beth Znidersic, Amol Deshpande, Bernard Johnson, Gayle Reuter

Current Status (per project development process)

Fabrication

Next Steps

Béatrice has begun fabrication of the stelles. Due to procurement delays, the construction of the park may be later than originally anticipated.

Anticipated Completion

Summer, 2025 (revised)



PUBLIC ART PROJECTS, cont'd

South Circle Park (Block 32)

Lead Agency

Office of the Arts

Artist

DeWitt Godfrey

Project Scope

Commission an artist to join the park design team and design public art for South Circle Park.

Task Force Members

Tiffany Williams, Dawn Rogala, Tristan Wright, Robert Arzola, Don Hoover, Ana Vicinanza

Current Status (per project development process)

Developing the final design

Next Steps

DeWitt will continue to work with the design team to complete the final drawings for the park.

Anticipated Completion

Summer 2024 (final design)



West End Transit Corridor

Lead Agency

Transportation & Environmental Services (T&ES)

Artist(s)

TBD (multiple artist will be selected)

Project Scope

Work with T&ES to integrate new public art into the project.

Task Force Members

Brian Kelley, Trena Raines, Gus Ardura, Donna Fossum, Reginald Arno, Christopher Zeimann

Current Status (per project development process)

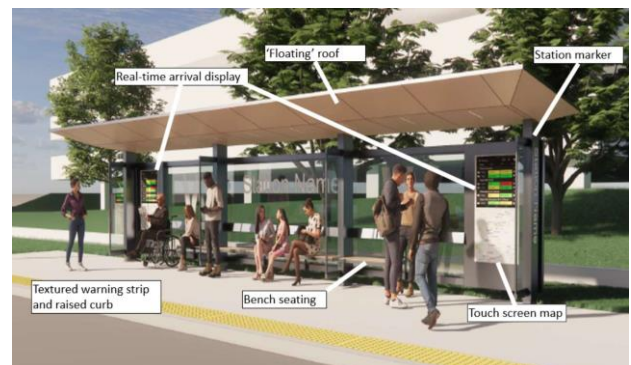
On Hold

Next Steps

Awaiting City Manager approval to sign artist contracts.

Anticipated Completion

Varied



PUBLIC ART PROJECTS, cont'd

Time & Place Alexandria's 275th

Lead Agency

Office of the Arts

Artist(s)

Dee Dwyer

Project Scope

Commission public art projects that foster exploration and dialogue about our region's history and its continued reverberations within our community today specifically tied to Alexandria's 27th anniversary in 2024.

Task Force Members

Jason Longfellow, Gayle Converse, Michele Longo, Melanie Gonzalez, Katherine Glennon, Turner Houston, Linda Powell

Current Status (per project development process)

Completed!



Del Pepper Community Resource Center

Lead Agency

Office of the Arts

Artist

TBD

Project Scope

Commission an original work of public art for the main lobby and adjoining wings of the Center.

Task Force Members

Brian Kelley, Chris Kurowski

Current Status (per project development process)

Setting Project Goals & Parameters

Next Steps

Staff will convene the task force to develop the project plan.

Anticipated Completion

TBD



PUBLIC ART PROJECTS, cont'd

Vision Zero

Lead Agency

Office of the Arts

Artist(s)

TBD

Project Scope

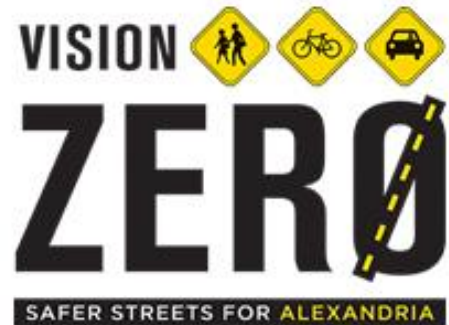
Commission a pilot/prototype project to establish criteria, guidelines, or a similar decision-making framework that could be considered for future projects that support the Vision Zero belief that traffic deaths and severe injuries are unacceptable.

Task Force Members

Stacey Becker, Alexandria Carroll, Casey Lane, and Eli Pollard

Current Status (per project development process)

Completed!



Site/See: New Views in Old Town 2025

Lead Agency

Office of the Arts

Artist

Nekisha Durrett

Project Scope

Commission new, temporary, site-specific public art for Waterfront Park at the foot of King Street for 2025.

Task Force Members

Claire Mouledoux, Clint Mansell, Jack Browand, and Nicole McGrew

Current Status (per project development process)

Developing the Final Design

Next Steps

The Task Force met to review the concept with Nekisha and has recommended it for approval by the Arts Commission.

Anticipated Completion

March 2025



Public Art Task Force Roster

Public Art Project Task Forces

The Commission for the Arts will form an ad hoc Public Art Project Task Force for each project that the Program undertakes. The ad hoc Task Force will convene on an as needed basis to advise on the development of each project. The Task Force will: Advise Office of the Arts staff on the development of Public Art Project Plans and recommend the Plan to the full Commission; Review artist portfolios and recommend selection of an artist to the full Commission; Report to the Commission on its activities on a monthly basis, and; Review artist concepts and recommend approval of concepts to the full Commission.

Site/See: New Views in Old Town Task Force

1. Marcee Craighill*
2. Paul Painter*
3. Jack Browand (proj. stakeholder)
4. Claire Mouledoux (proj. stakeholder)
5. Clint Mansell (comm. stakeholder)
6. Nicole McGrew (comm. stakeholder)

South Circle Park Task Force

1. Dawn Rogala*
2. TBD (Arts Commissioner)
3. Don Hoover (proj. stakeholder)
4. Ana Vicinanza (proj. stakeholder)
5. Tristan Wright (comm. stakeholder)
6. Robert Arzola (comm. stakeholder)

Pepper Community Resource Center Task Force

1. Brian Kelley*
2. Chris Kurowski*
3. TBD (proj. stakeholder)
4. TBD (proj. stakeholder)
5. TBD (comm. stakeholder)
6. TBD (comm. stakeholder)

Vision Zero Task Force

1. Stacey Becker*
2. TBD (Arts Commissioner)
3. Alexandria Carroll (proj. stakeholder)
4. Casey Lane (comm. stakeholder)
5. Eli Pollard (comm. stakeholder)

West End Transit (WET) Corridor Task Force

1. Trena Raines*
2. Brian Kelley*
3. Reginald Arno (proj. stakeholder)
4. Christopher Ziemann (proj. stakeholder)
5. Donna Fossum (comm. stakeholder)
6. Gus Ardura (comm. stakeholder)

Wilkes Street Park Task Force

1. Chris Kurowski*
2. Marcee Craighill*
3. Ana Vicinanza (proj. stakeholder)
4. Sydney Strickland (proj. stakeholder)
5. Tanya Quinteros (comm. stakeholder)

Colasanto Spray Park Task Force

1. TBD (Arts Commissioner)
2. TBD (Arts Commissioner)
3. Beth Znidersic (proj. stakeholder)
4. Amol Deshpande (LSG) (proj. stakeholder)
5. Gayle Reuter (comm. stakeholder)
6. TBD (comm. stakeholder)

Time & Place Task Force

1. Jason Longfellow*
2. TBD (Arts Commissioner)
3. Michele Longo (proj. stakeholder)
4. Melanie Gonzalez (proj. stakeholder)
5. Gayle Converse (comm. stakeholder)
6. Katherine Glennon (comm. stakeholder)
7. Turner Houston (comm. stakeholder)
8. Linda Powell (comm. stakeholder)

*Arts Commissioner

Public Art Planning & Project Development Process

	DESCRIPTION
Identifying the Project in the Annual Plan	<ul style="list-style-type: none"> Projects are identified in the Public Art Workplan, a document developed annually by the Office of the Arts with input from the Workplan Task Force. The Public Art Workplan is approved by the Arts Commission and by City Council.
Setting Project Goals and Parameters	<ul style="list-style-type: none"> Once a project has been initiated, the Arts Commission establishes a Public Art Project Task Force specifically for that project. Office of the Arts staff, with input from the Project Task Force, develops a Public Art Project Plan. This plan includes goals, location, timeline and budget; the artist selection process and community engagement process; and a list of internal and external stakeholders for the project. The Project Plan is approved by the Arts Commission.
Developing the Artist Pool	<ul style="list-style-type: none"> Based upon the approved Project Plan, the Office of the Arts develops a pool of artists and collects qualifications for the Project Task Force to review. The pool of artists can be collected through an open competition, pre-qualified artist list, curatorial process or invitational. Artist qualifications generally include a cover letter from the artist expressing their interest in the project, a resume, and examples from the artist's portfolio with a corresponding description of each project.
Selecting the Finalists	<ul style="list-style-type: none"> The Project Task Force reviews artist qualifications based on criteria outlined in the approved Project Plan. Depending on the process in the approved Project Plan, the Project Task Force can select a single artist based upon qualifications, or a small number of finalists (generally three to five).
Selecting the Artist	<ul style="list-style-type: none"> If finalists are selected, they may be: <ul style="list-style-type: none"> Paid a stipend to develop a concept proposal and present that proposal to the Project Task Force. Interviewed by the Project Task Force. A combination of the above. The Project Task Force recommends selection of an artist to the Arts Commission based upon the Concept Proposal and/or interview.
Approving the Contract	<ul style="list-style-type: none"> The Office of the Arts develops a contract agreement with the artist. The agreement is approved by the City Manager or City Council, depending on the size of the contract.
Approving the Concept Proposal	<ul style="list-style-type: none"> The selected artist develops a Concept Proposal, if that was not a part of the artist selection phase. The Office of the Arts facilitates community engagement conducted by the artist as part of their process of developing a Concept Proposal. The Project Task Force reviews the Concept Proposal and recommends it to the Arts Commission for approval.
Approving Final Design	<ul style="list-style-type: none"> The Office of Arts conducts a review of the final design documentation provided by the artist for both technical considerations and to ensure it is in conformity with the approved concept proposal. The Office of the Arts facilitates technical reviews by other City staff as required. The Office of the Arts signs off on the Final Design.
Fabrication	<ul style="list-style-type: none"> In most cases, the artist is responsible for fabrication. The Office of the Arts monitors fabrication to ensure it is on schedule and in conformity with the approved design. In some cases, the Office of the Arts will play a more direct role in overseeing the fabrication of artwork, with the artist acting in an advisory role.
Installation	<ul style="list-style-type: none"> The Office of the Arts works with the artist, relevant City Departments, and other stakeholders to schedule and facilitate installation.

ARTICLE K - Alexandria Commission for the Arts¹¹

• **Sec. 2-4-90 - Creation, composition and organization.**

- (a) There is hereby established a standing commission known as the Alexandria Commission for the Arts.
- (b) The commission shall consist of 16 members to be appointed by the city council. The composition of the commission shall be as follows:
 - (1) four members shall have expertise in the arts, including, but not limited to, arts educators, professional practitioners of various art disciplines and professional administrators working in the arts;
 - (2) three members shall have specific expertise in visual arts either as professional practitioners of visual art, curators of visual art, or as professional arts administrators currently working in the field;
 - (3) three members shall represent the public at large, as arts consumers or participants;
 - (4) three members shall be professionals in fields relevant to arts and cultural development, including cultural planning, marketing, finance, funding, tourism, promotion, non profit organizational development, and real estate development;
 - (5) two members shall be professionals in the field related to the visual appearance of the cityscape, such as architecture, environmental design, landscape architecture or urban design; and
 - (6) one member shall be a student who resides in the city and attends a high school located in the City of Alexandria.
- (c) Members of the commission shall be appointed in the manner prescribed by article A of this chapter. The members shall serve for a term of three years, except in the case of an appointment to fill the unexpired portion of a term. (Ord. No. 3782, 2/25/95, Sec. 1; Ord. No. 4482, 5/12/07, Sec. 1; Ord. No. 4920, 1/24/15, Sec. 1)

• **Sec. 2-4-91 - Function; powers; duties.**

- (a) The functions of the commission shall be as follows:
 - (1) to advise city council with regard to policies that will strengthen the arts and further public access to the arts and cultural matters identified by the city council;
 - (2) to establish and periodically review criteria and standards for arts grant applications for city funds and accountability for the use of such funds; the allocation from such funds to eligible organizations and activities as may be appropriated by the city council for such purpose;
 - (3) to review the public art annual work plan as developed by the office of the arts and a work plan task force and make recommendations to the city council as part of the budget process;
 - (4) to review and approve public art project plans for specific public art projects, and to review and approve artist selection and concept development;
 - (5) to create committees and task forces, as necessary, to focus on public art project development and artist selection;
 - (6) to review proposals for donations of public art and commemorative art and make recommendations to the city council;

- (7) to collaborate with the office of the art on public art project evaluations; and
 - (8) to support public communication and outreach as related to the arts and;
 - (9) to serve as citizen liaisons to city planning initiatives when public art is involved.
- (b) The commission is empowered to adopt rules and regulations in regard to procedure and other matters so long as the same are not inconsistent with the city code, including, but not limited to, the establishment of committees, through which to carry on its functions and purpose.
- (c) A commission chair, vice-chair and secretary shall be elected annually by the commission members at the organization meeting designated in the commission's bylaws. (Ord. No. 3782, 2/25/95, Sec. 1; Ord. No. 4482, 5/12/07, Sec. 1; Ord. No. 4920, 1/24/15, Sec. 1)