



**CITY OF ALEXANDRIA**  
**Environmental Quality, T&ES**

# **2025 Earth Month Planning Update**





# Goal/Objective

- ▶ **Highlight** all Eco-City Principles.
- ▶ **Increase Connection** of Earth Month activities to Eco-City.
- ▶ **Simplify/Streamline** the ask of residents.
- ▶ **Host** at least one 'main' event.

STEPS TO A GREENER  
ALEXANDRIA

Goal/Objective





# Earth Month “Steps”



Transportation  
(3/31 – 4/6)

Water Resources  
(4/7 – 4/13)

Energy & Climate  
Mitigation  
(4/14 – 4/20)\*

Environmental  
Quality\*  
(4/21 – 4/27)

Solid Waste  
(4/28 – 5/3)

- DASH Facility Tour
- Learn to Ride

- Library Webinar
- Stream Cleanup

- New Spring Break Program

\* Spring Break week

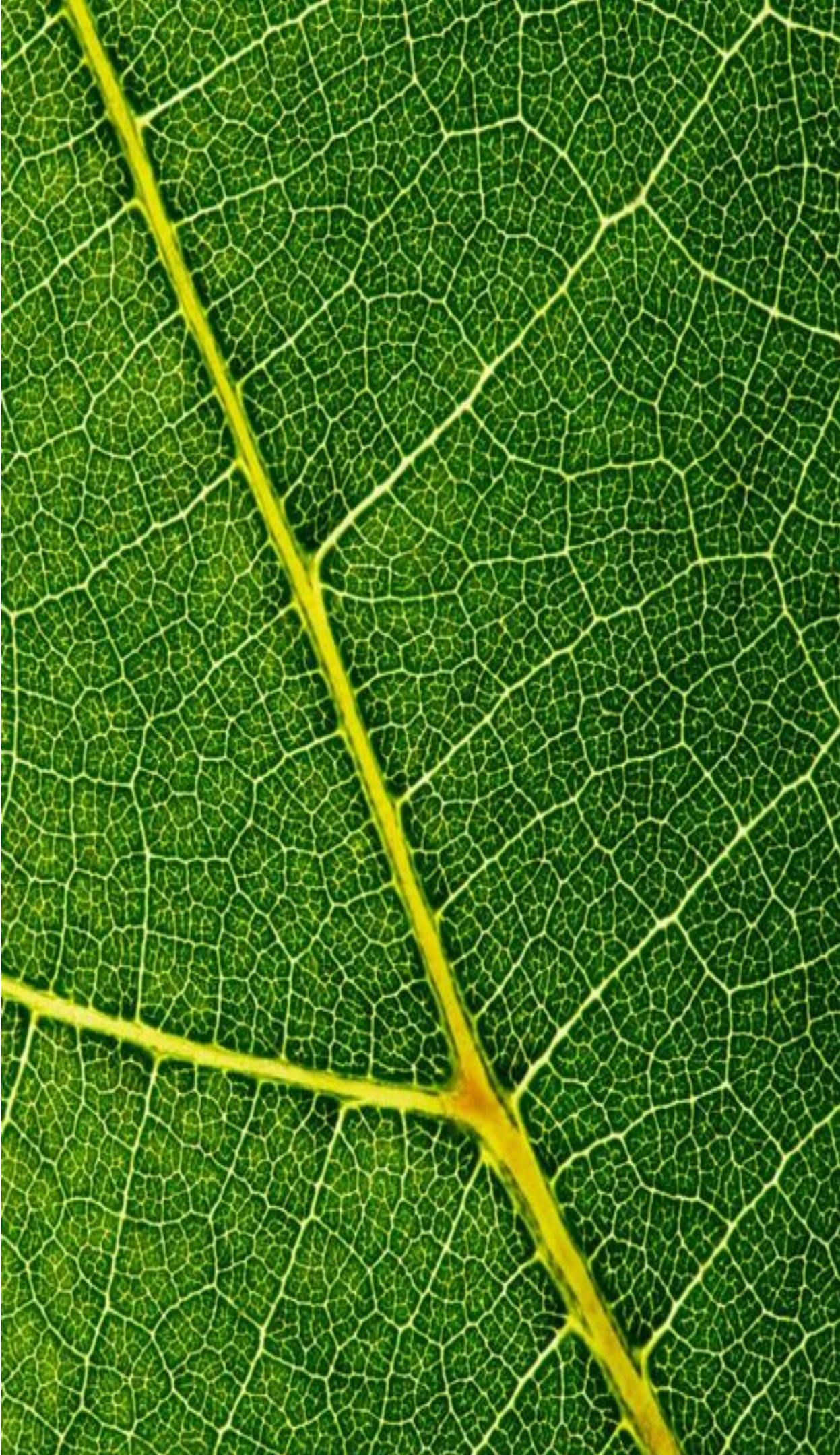
- Proclamation/ Art Showcase/ Tree Planting
- Library Webinar

This includes:

- Land Use & Open space
- Air Quality
- Environment and Health

- Library Webinar
- Reworld Event





# Planning for a Successful 2025 Earth Month



- ▶ Earth Month Planning is coordinated by the Environmental Quality department in T&ES.
- ▶ Environmental Quality and Office of Climate Action will coordinate transition messaging, connecting one week's theme/focus to the next.
- ▶ Eco-City Festival Planning is coordinated by Office of Climate Action.





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# Questions?

