



10.10.2024

ALEXANDRIA CITY HALL,  
MARKET SQUARE GARAGE AND PLAZA RENOVATION  
**HELP SHAPE THE FUTURE OF MARKET SQUARE**

# Meeting I: Listen and Envision



# Why are we here ?



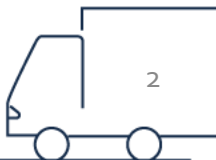
Rusting pipes



Converted City Hall boiler



Exposed structure at parking garage









# Meet the Team

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**Owner**



**Design Team**



RUST | ORLING  
ARCHITECTURE



**MOYA**

**Community Stakeholders**



# Housekeeping

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**Webinar hosts  
will have video  
and audio  
control**



**Utilize Q + A to  
ask questions**



**Leave a  
comment**



**Survey questions will  
appear, and your  
answers will be  
recorded**



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**1 Your ideas are valuable**

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**2 Every voice is important**

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**3 We appreciate your time**

# Community Engagement and Design Timeline



Meeting 1

# Listen & Envision

Your time to participate!



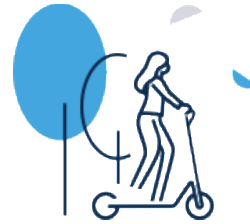




POLL 1

## Arrival and Transportation

How do you get to Market Square?



POLL 2

## Priorities - Activity

What activities and events would you like to prioritize at Market Square?



POLL 3

## Priorities - Experience

What experiences would you like to have and feel?



POLL 4

## What should be kept?

What features of Market Square would you keep?



POLL 5

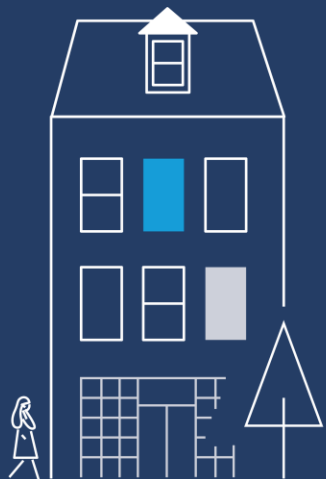
## What should be changed?

What features of Market Square would you change?



Poll 1 - Arrival and Transportation

# How do you get to Market Square?



# Arrival and Transportation

## 1-A. How do you get to Market Square?



**Car**



**Scooter / Bike**



**Bus**



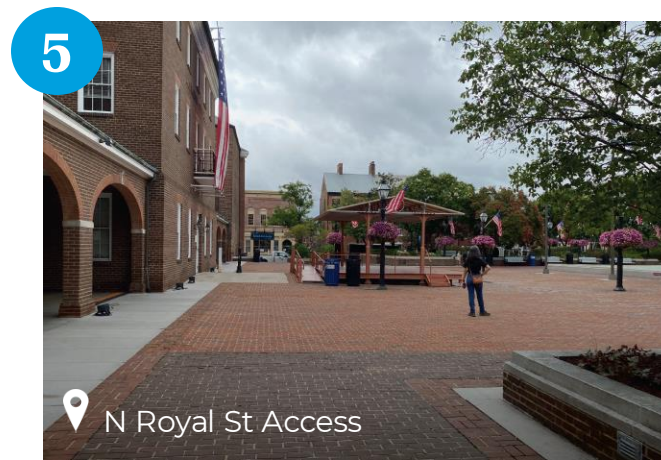
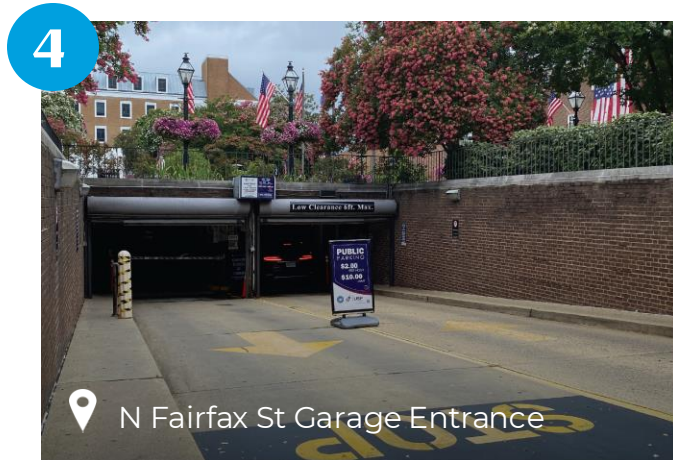
**On Foot**



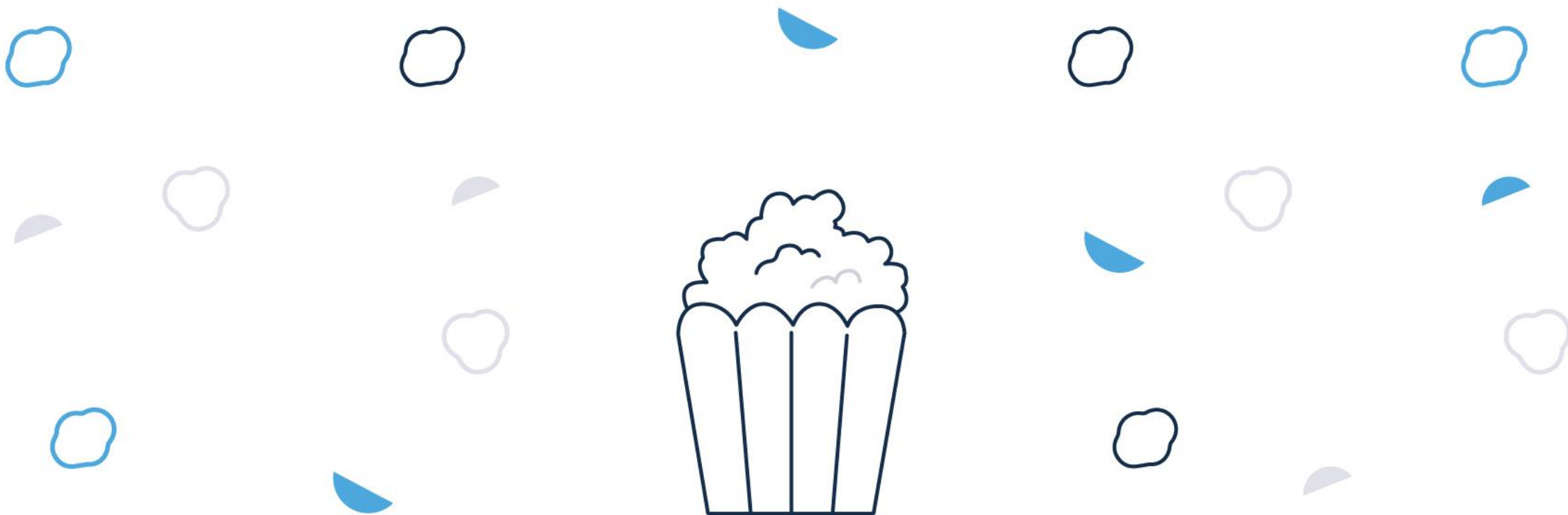


# Arrival and Transportation

## 1-B. Where do you usually arrive?



## Did you know?



**Fun Fact:** The Harrison Ford movie *Random Hearts* was filmed with the Cameron Street side of City Hall as the backdrop.



## Poll 2 - Priorities - Activity

**What activities and events would you like to prioritize at Market Square?**





# Activities

## 2-A. What activities and events would you like to prioritize at Market Square?



1

**Market**



2

**Festivals**



5

**Food**



6

**Active - passive recreation**



3

**Casual dining**



4

**Music events**



7

**Water feature**



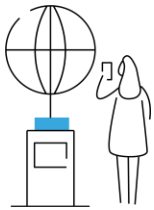
8

**Seasonal events**

# Activities

## 2-B. What activities and events would you like to prioritize at Market Square?

1



**Art installation**

2



**Garden**

5



**Local pop-up events**

6



**Active - passive learning**

3



**Cultural activities**

4



**Ice skating**

7



**Civic activities**

8



**Commemoration**

# Activities

## 2-C. What activities and events would you like to prioritize at Market Square?

1



**Dog amenities**

2



**Universal design**

5



**Passive contemplation**

6



**People watching**

3



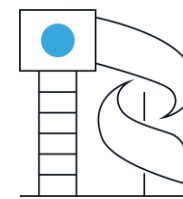
**Gathering spaces**

4



**Parades**

7



**Playground**

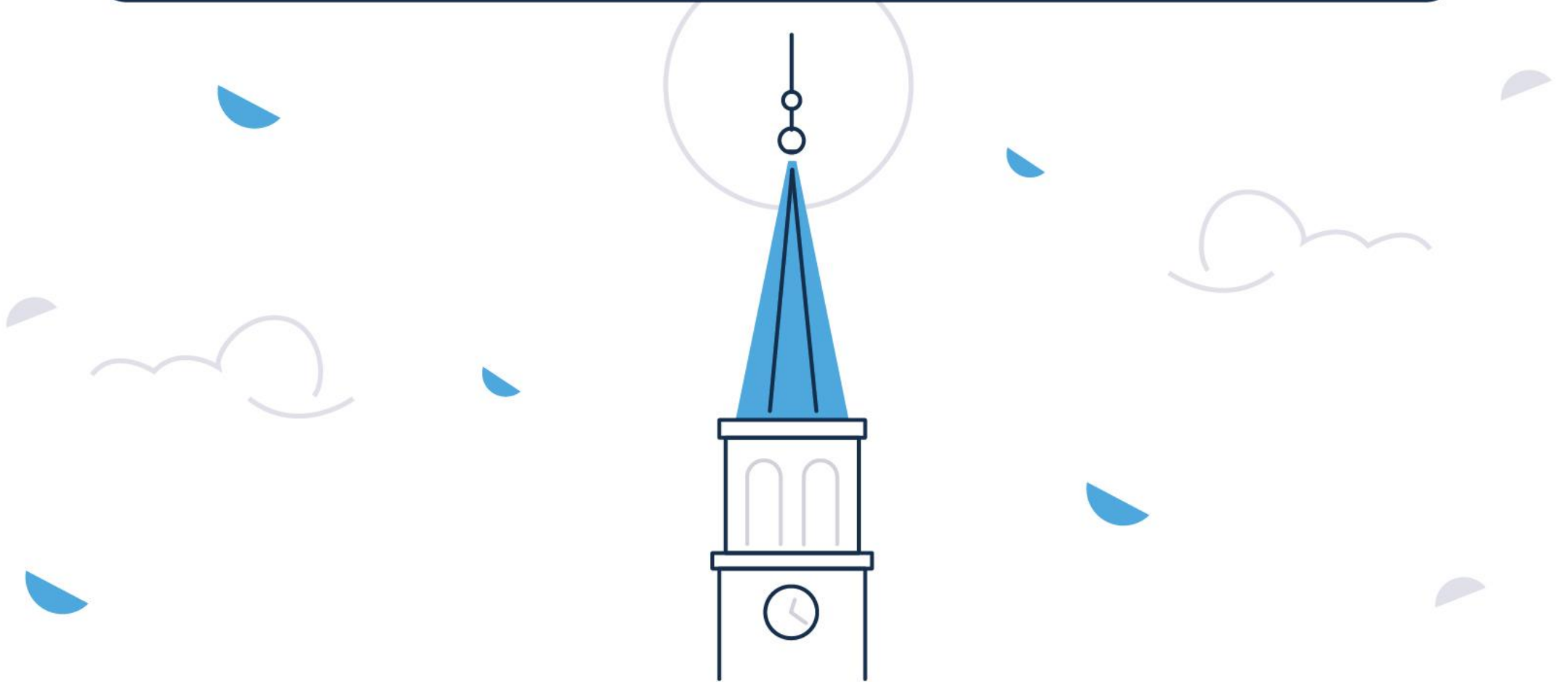
8



**Exercise**



## Did you know?

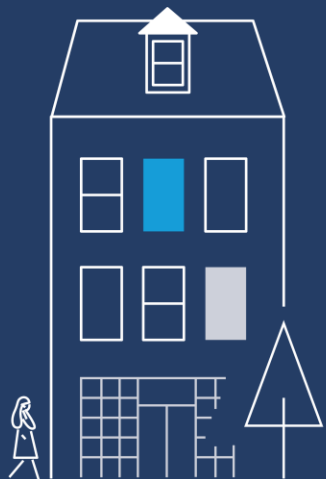


**Fun Fact:** The Original 1817 clock tower was designed by Federal era architect Benjamin Latrobe.

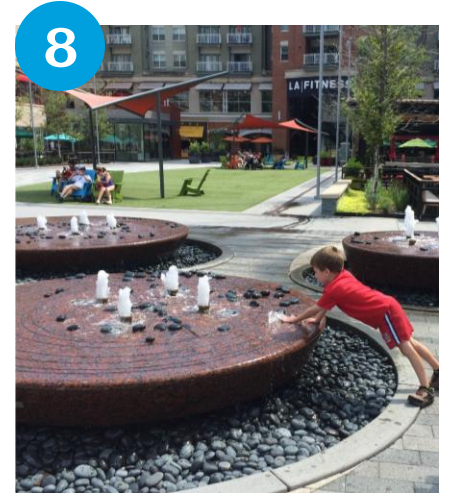
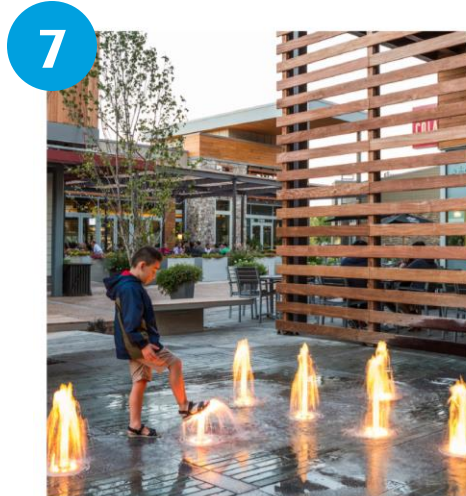
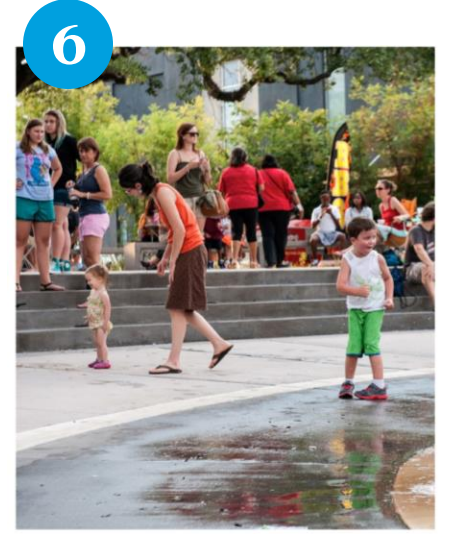
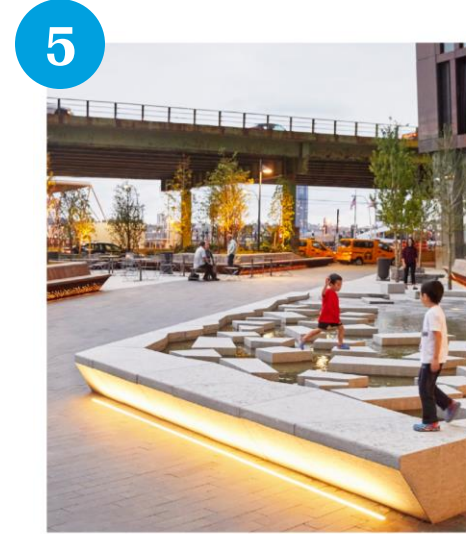
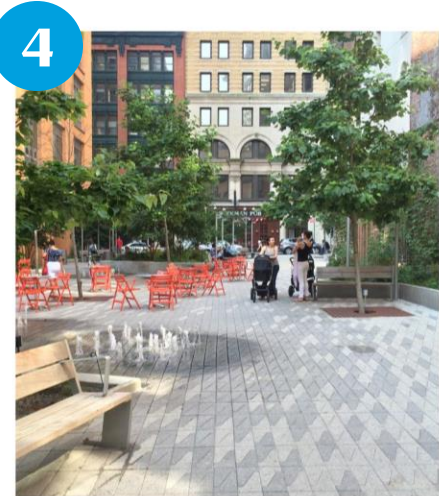
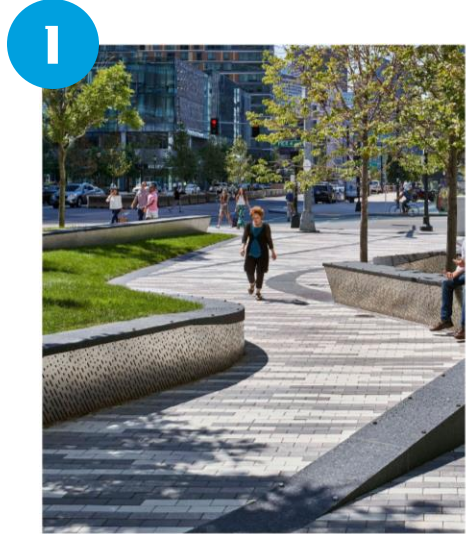


Poll 2 - Priorities - Experience

**What experiences would you like to have and feel?**



# 3-A. Experiences





# 3-B. Experiences

9



10



11



12



13



14



15



16



# Did you know?



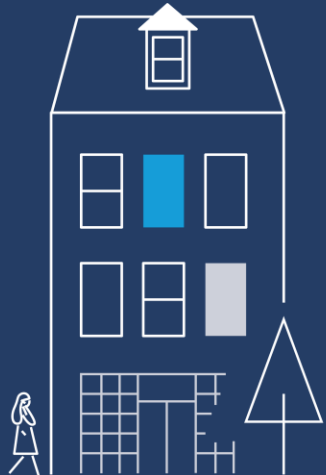
**Fun Fact:** The Restored Government of Virginia met in City Hall during the Civil War.





Poll 4 - What should be kept?

# What features of Market Square would you keep?



23

23

## 4. What features of Market Square would you keep?

**Farmers' Market**

**Water feature**

**Stage**

**Flags – on building, light poles and flagpoles**

**Brick paving**

**Trees/Plants**

**Benches/Seating**

**Shaded area**

**Parking garage  
bathrooms**

**Historic markers**

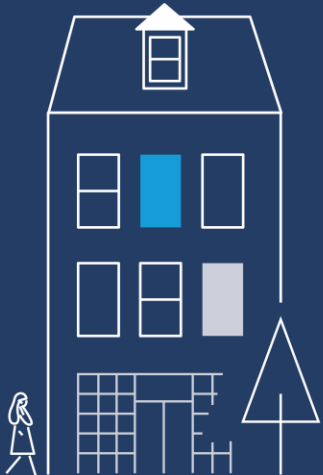
**Sculptures**





Poll 5 - What should be changed?

# What features of Market Square would you change?



25



## 5. What features of Market Square would you change?

**Farmers'  
Market**

**Water  
feature**

**Stage**

**Flags – on building,  
light poles and  
flagpoles**

**Brick paving**

**Trees/Plants**

**Benches/Seating**

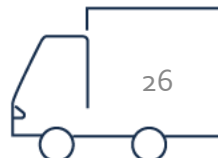
**Shaded area**

**Improved  
bathrooms**

**Historic markers**

**Sculptures**

**Improved  
accessibility**



# Pop Quiz

What year did the Alexandria City Hall and Market House burn down?

**1871**

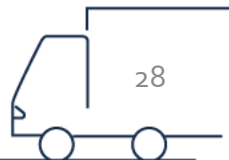
**1817**

**1960**

**1920**



# Q&A





Learn more about the project and leave your feedback at any point in the design process.

[Alexandriava.gov/CityHall](https://Alexandriava.gov/CityHall)

We appreciate your participation!

