

DESIGN REVIEW BOARD CONCEPT REVIEW

Design Review Board Case # 2022-0001 Carlyle Block C Rooftop Amendment – 1940 Duke Street

Application	General Data		
	DRB Date:	July 21, 2022	
Project Name: Carlyle Block C Rooftop Amendment Location: 1940 Duke Street	Site Area:	62,198 SF	
	Zone:	CDD #1	
	Proposed Use(s):	Office	
Applicant: I&G Direct Real Estate 25 LP	Gross Floor Area	Existing Building: 219,986 SF Proposed Rooftop: 3,114 SF	

Purpose of Application: Concept review of the overall appropriateness of the project's height, mass, scale, form, and general character for a 3,114 gross square foot rooftop addition at 1940 Duke Street, Carlyle Block C.

Staff Reviewers: Robert M. Kerns, AICP <u>robert.kerns@alexandriava.gov</u>

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DRB HEARING FOR CONCEPT REVIEW, JULY 21, 2022:

On a motion by Board Member Lewis, seconded by Board Member Paul, the Carlyle/Eisenhower Design Review Board voted to approve the DRB concept submission for the proposed Carlyle Block C rooftop amendment. The motion carried on a vote of 5 to 0.

On a motion by Board Member Canfield, seconded by Board Member Lewis, the Carlyle/Eisenhower Design Review Board (DRB) voted to recommend approval of an amendment to the Carlyle Block C Design Guidelines to modify the maximum building height.

Staff opened the meeting with a presentation of staff's analysis of the Applicant's revised building renderings, submitted to staff via email on July 19, 2022. The staff presentation focused largely on the Applicant's modifications to the existing tower/turret structure and the architectural treatment of the proposed addition, which is located just south of the existing tower. Staff recommended that the Applicant:

1. Wrap the revised architecture, which reflects the existing façade on the setback level below, around the southwest corner of the proposed addition and extend to the existing penthouse. The back of house area can be glazed with spandrel units.

- 2. Remove the out-of-scale projecting and curved cornice elements. Repeat existing detail from the floor below along Dulaney and return to the penthouse.
- 3. Show all elements of the existing turret correctly, including colors, details, projections, scale of bricks, detailed elements of crown, and existing brick piers which will lie inside of the proposed new space, which has to date not been done.
- 4. Respect the openwork language of the turret top by inserting recessed glazing into existing openings at the roof level and in clerestory openings above. This glazing must permit through views as currently seen and not be spandrel glazing. Adjust the new ceiling heights as necessary to achieve this goal.

The DRB agreed with many of staff's recommendations, including continuation of the windows along the Dulaney Street side of the addition, removal of the curved cornice elements, correction of the existing renderings for accuracy, and the preservation of the openwork language of the turret top. The DRB also emphasized that the architectural attributes worth preserving are the tower/turret's perceived geometric independence as a cylindrical form and that there should be clear disengagement between the existing turret/crown and any proposed additions such that the addition does not crowd or visually minimize the iconic turret structure. Discussion also focused on the preservation of the interior turret brick piers, which the Applicant is proposing to remove with their modifications. The DRB felt strongly that at least the northernmost interior column should not be demolished in order to preserve a clear reading of the circular shape of the existing turret feature of the building. Board members Lewis and Canfield argued for the preservation of all, or as many as possible, of these interior brick piers, reasoning that their preservation would not impede the function of the space for its intended reception/prefunction use, pointing out that there are countless examples of great interior public spaces that are defined by rows of columns. Further, the DRB agreed that the tan, curvilinear awning-like feature above the patio is crowding the existing turret and should be pulled back from the turret feature, and changed to a lower, simpler form that accomplishes its intended function but does not make a design statement.

Key takeaways and recommendations from the DRB including the following:

- Preservation of the remaining portions of the exterior architecture of the turret in its entirety.
- All turret voids should be infilled with glass. Use of spandrel glass should be avoided by adjusting ceiling heights.
- Preserve the northern most (currently shown as interior) turret brick pier and modify the tangent of the operable glass window-wall accordingly.
- Explore deepening the notch between the turret and the proposed addition so the addition remains visually subsidiary to and does not overcrowd the turret structure. Consider preserving at least the interior brick pier closest to the addition.

- Modify the roof height of the proposed addition so it is clearly secondary in visual importance to the turret/crown; explore structural solutions that would allow the turret crown element to remain as the dominant roof form in the composition.
- Continue the window expression on the Dulaney Street face of the addition to the southwest corner of the addition. Consider continuing the window expression around the south side of the addition using spandrel glass. Study carrying the glass around the corner vs. all the way back to the existing penthouse. As summarized above, the Board did not have an issue with Applicant's using spandrel glass in this area, in light of the utility/storage functions within.

The DRB concluded by suggesting that the Applicant modify their proposal to incorporate all of the DRB's recommendations and offered to review a package that could be circulated as a PDF as a courtesy to the Applicant in view of the Applicant's stated urgency. If the Applicant's revisions are not deemed acceptable by the DRB, the Applicant would be required to return to the DRB at the next regularly scheduled meeting. See the DRB meeting schedule and deadlines here on the City's website: https://www.alexandriava.gov/boards-and-commissions/carlyle-design-review-board

I. OVERVIEW

The Applicant and property owner, I&G Direct Real Estate 25 LP, is requesting Carlyle/Eisenhower Design Review Board (DRB) <u>concept approval</u> for a 3,114 GSF rooftop addition to the existing 219,986 square foot building located at 1940 Duke Street, in the Carlyle neighborhood. The proposed addition will include a conference room and lobby area at the penthouse level on the west side of the building facing Dulaney Street. The applicant is also prosing improvements to the existing exterior penthouse terrace area.

The purpose of this DRB Concept Review is to determine if the DRB finds any fundamental flaws with the scale, height, massing, overall architectural concept, and relationship to the right-of-way with this submission. Further, part of the DRB consideration and recommendation should include feedback about the requested amendment to the Block C Design Guidelines to increase the height of the building. Please see section "Compliance with the Carlyle Block C Design Guidelines" below for more information.

At a subsequent meeting, the DRB will review the completed façade architecture as part of an Architectural Review submission and may provide a recommendation for City Council in the SUP amendment for the overall development. Concept Review approval by the DRB is required in order to proceed to an Architectural Review. *

* Please note that the DRB can provide a recommendation to the Planning Commission and City Council but "may not approve any increase in the height or gross square footage of any building or buildings to be constructed on the blocks or portions thereof or any change in the use or the square footage of any use approved for the blocks or portion thereof", per SUP #2020-00065, condition #68.

II. BACKGROUND

A. Site Context

The building located at 1940 Duke Street, on Carlyle Block C, is an existing 6-story office building on one lot of record with a lot area of 62,198 square feet (1.42 acres); also known as the "Carlyle Crescent" building. This building was constructed in 2003 pursuant to SUP #97-0157 and DSP #2000-0040. The building's main frontage is the crescent shaped façade that faces Dulaney Street and Duke Street and measures approximately 338 feet facing west along Dulaney Street, 60 feet facing north along Duke Street, and 93 feet facing south along Jamieson Avenue. The rear of the building faces a private drive that provides parking access for all three buildings located on Carlyle Block C. The total floor area of the building is 219,986 square feet and a fully underground parking garage with approximately 455 spaces is shared between the users of 1940 Duke Street, 1900 Duke Street and 333 John Carlyle Street.

The surrounding area is occupied primarily by mixed-use buildings with office, retail, and residential uses. To the east of 1940 Duke Street, within Carlyle Block C, is an office building (1900 Duke Street) and a mixed-use building (333 John Carlyle Street) and to the west is another crescent shaped office building on Carlyle Block B (2000 Duke Street) that is meant to mirror (but not replicate) the shape of the subject building at 1940 Duke Street.

The building's upper floors at 1940 Duke Street are currently occupied by office tenants. The ground floor of the building contains lobby, office, as well as a Panera Bread restaurant as the southwest corner of the building, at the intersection of Dulaney Street and Jamieson Avenue.

B. Procedural Background

The subject property is part of the Carlyle Master Plan development. The Carlyle development was originally approved in April 1990 through a Special Use Permit (SUP#2253) to allow a multiphase mixed use development including a maximum of 6,907,000 gross square feet (GSF) of floor area. The SUP approval covered the entire 76-acre development and established the amount of floor area and types of uses permitted for each of the sixteen blocks within Carlyle (see Attachment #1). The Carlyle SUP has been amended numerous times to allow increases in the permitted GSF for various blocks, changes in permitted uses, and other revisions, which have been processed as an amendment to the overall SUP.

In December 1997, City Council approved SUP#97-0157 with a site plan (DSP #2000-040), which amended the Carlyle SUP to allow the current development at 1940 Duke Street, completed in 2003. Most recently, in November 2020 City Council approved SUP #2020-0006 to amend the Carlyle SUP to allow an increase in the allowable GSF for Block P. Following approval of the Block P amendment, 6,903,886 GSF of the maximum allowable 6,907,000 GSF in Carlyle has been accounted for across the various blocks.

C. Project Description

With this application, the Applicant seeks to amend the Carlyle SUP to incorporate the remaining 3,114 GSF of approved yet unallocated floor area into the office building at 1940 Duke Street. As illustrated in Attachment 2 "Proposed Carlyle Land Use Allocation Table", the proposal will increase the allowable office square footage on Block C from 460,700 to 463,814 GSF and increase the total allowable square footage on Block C from 480,300 to 483,414 GSF. With the additional square footage, the Applicant proposes to add a conference room and lobby area at the penthouse level on the west side of the building facing Dulaney Street. The conference and lobby area would be located just south of the existing tower feature of the building. The Applicant proposes to enclose the existing tower and integrate the tower into the proposed penthouse level addition.

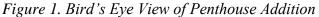
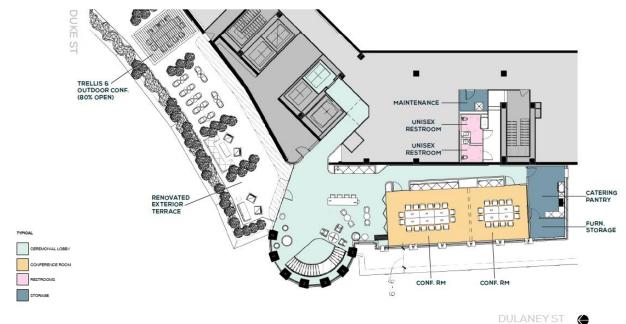
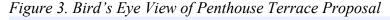




Figure 2. Penthouse Level Floor Plan



The Applicant states that the rooftop conference space will provide an amenity for existing tenants in the building and will enhance the Applicant's ability to attract future office tenants to Carlyle. In addition to the enclosed space, the Applicant is also proposing improvements to the existing exterior penthouse terrace area.





III. STAFF ANALYSIS

A. Form, Massing, Façade

Form & Massing

The form and massing of the existing building is intended to mirror the crescent shaped Time Life building across Dulaney Street, which together create a grand gateway entry into the Carlyle neighborhood. The Applicant's proposed rooftop addition detracts from that in a number of ways: first by introducing a much simplified and new architectural vocabulary to the façade, second by adding a very heavy and strongly-colored cornice element that appears out of placein the context of both buildings, and most seriously by blocking off the intricate open-work that give the tops of both towers their distinctive character.

Visibility

The rooftop addition will not be very visible from the pedestrian realm on Dulaney Street but will however be very visible from nearby areas. The Carlyle neighborhood is at geographic low point compared to the land to the north, which is especially elevated around the George Washington Masonic Memorial. From the memorial and other nearby areas, the Applicant's proposal rooftop addition will be clearly in viewable. Therefore, it is especially important the addition tie into the existing building. The visual importance of the architectural expression of this (admittedly small) proposed addition is nowhere clearer than in the view one sees when descending from the Duke Street overpass eastbound (see below). From that vantage point, the addition as currently clad introduces a massing and expression that clash with the existing stepped massing and language.

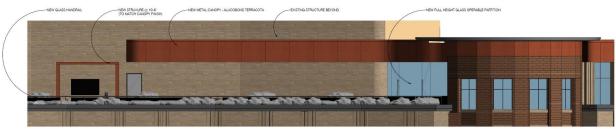


Figure 4. View from Duke Street Overpass Heading East

Figure 5. Additional Applicant Views



Façade Treatment



BUILDING ELEVATION - DUKE ST.



BUILDING ELEVATION - DULANEY ST.

B. Compliance with the Carlyle Block C Design Guidelines

When the Carlyle Special Use Permit was first approved in 1990, Design Guidelines were established for many of the blocks, including Carlyle Block C. The block-by-block design guidelines established the basic parameters for height, open space, sidewalks, and streets with the final design of the buildings within each block approved by the Carlyle/Eisenhower Design Review Board.

According to the Block C Design Guidelines, Block C is mixed-use in nature, with retail and office. It is an integrated block of three separate buildings, which form the critical edges for the Carlyle Square, Duke Street, and the Crescent. They also establish the predominant six-story height for the plan. Blocks B and C are intended to create a "gateway" into what is now known as Dulaney Park through a symmetrical and consistently treated formal gesture consisting of rooftop, streetwall and landscape design. Blocks C and E are designed to relate to the King Street Station across Duke Street and to frame the entrance to Carlyle Square.

The Applicant's proposal is compliance with all Block C Design Guidelines with the exception of height. Per the Block C Design Guidelines, the maximum height allowed on Block C is 82 feet. The existing building from grade to the roofline (not including the mechanical penthouse) is 82 feet high. The existing mechanical penthouse is allowed to go beyond the maximum 82 feet height only because of Carlyle SUP condition #97, which states that rooftop mechanical penthouses shall be permitted. The proposed rooftop structure is not a mechanical penthouse, therefore, the rooftop proposal will need to include a request to amend the Carlyle Block C design guidelines. A change in the maximum height may only be approved by the Planning Commission and City Council, and not the DRB per condition Carlyle SUP condition #68.

Table 1. Carlyle Block C Design Guidelines (per SUP97-0157) *

The table below provides a summary of how the proposal for this project complies with the intent of the Carlyle Block C Design Guidelines:

CATEGORY	MANDATORY	DISCRETIONARY	COMPLIES W/INTENT?
Office Space			

Crescent	A landscaped crescent shall be located at the northwest corner of the block. The crescent shall be lineated by an arc with a radius of 2,30' with a centerpoint of 452.87' north of the intersection of the centerlines of Jamieson Avenue and Dulaney Street. A 15' pedestrian way shall be	N/A	
	accommodated immediately along the curved building face.		
Open Area	A 30' wide open area is required between the Duke Street and Crescent buildings and the Duke Street and Southern buildings.		N/A
Portico	The ground floor of the Duke Street building shall have a portico or colonnade which shall project 15' north of the Duke Street BL along Duke Street and extend a maximum of 72' and will project 12' east along the east side of the building.	N/A	
Location of Eas	ements		
Sidewalk	Jamieson Avenue BL: 1' Dulaney Street BL: 16' Duke Street BL: All area 348' north of Jamieson Avenue Pl Carlyle Square West BL: 14' Duke Street Building: 6' from East Pl		N/A
Ground Floor S	ummary		
Retail	Retail in Block C must occupy a minimum depth of 30' on the ground floor in the following locations:	An optional ground floor retail connector, minimum 30' wide may be provided on Dulaney	N/A
	Duke Street Building: Frontage south of the Duke Street BL shall be retail. Carlyle Square West: All	Street between the Crescent Building and the Jamieson Building. If not used for retail, this space	
	frontage, including the courtyard of the southern building shall be retail.	will convert to an open area.	

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	Duke Street: 60' (minimum) of frontage west of Carlyle Square West BL shall be retail.	
	Jamieson Avenue: 60'	
	(minimum) east of Dulaney	
	Street east BL and 30'	
	(minimum) west of Carlyle Square West BL shall be retail.	
	Square West BL shan be retain.	
	Dulaney Street East: 60'	
	(minimum) north of Jamieson	
	Avenue BL shall be retail.	
Office	Crescent Building: A primary	N/A
	office entrance shall be located	
	on the Dulaney Street frontage;	
	it must align reasonably with the corresponding entrance in Block	
	"B". An entrance shall be	
	centered on the northeast corner	
	of the Duke Street office	
	building and may also center on	
	the Duke Street facade. A	
	primary office entrance shall be	
	located on the east facade of the	
	Southern Building. A primary office entrance shall be located	
	on either the south facade or on	
	the southwest corner of the	
	Jamieson Building.	
Parking/Service	Parking and service access shall	N/A
Access Zones		
	court behind the four office	
	buildings.	
	Jamieson Avenue: A zone 100'	
	(minimum) east of the Dulaney	
	Street East BL and 90'	
	(minimum) west of Carlyle	
	Square West BL.	
	This neglets /	
	This parking/service access- zone must be 62' maximum	
	wide.	
Bulk		

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	above the required 50-55' streetwall is required on Duke Street, Carlyle Square West, and Jamieson Avenue frontage except for the Duke Street Building and the Jamieson Building. The Duke Street Building shall have a portico.		the required setbacks.
Architectural E	· *		
Expression Zones	Expression lines and expression zones must reinforce the (50'-55') streetwall scale or other setbacks at all streetwall faces. An expression line shall be incorporated into the parapet design along all frontages. Building entry zones must recall the (50-55') streetwall scale through recesses, setbacks, and/or expression lines. A one to two-story base zone and accompanying expression lines at 19'-30' elevation must be located along all frontages, except at the Duke Street Building and the Southern Building.	A two-story expression zone is encouraged above the initial 50'-55' setback on the Crescent streetwall. Dulaney Street entry zone should, along with Block "B", reinforce a "gateway" gesture to the Gardens.	Yes

^{*}The information in this table has been transcribed from the table contained in a scan of the Carlyle Block C Design Guidelines included as an attachment to SUP97-0157.

IV. RECOMMENDATIONS

As noted above, Staff considers the design execution of this proposal to be inconsistent with the character of the existing building. The focus of the proposed design appears to be catering to a specific tenant's branding rather than integrated with the design of the existing building and adhering to the Block C design guidelines. Staff believes that the proposed façade treatments require further study and recommends the following revisions for the DRB to explore with the Applicant:

• Staff does not support the projecting bulkhead (with the red band) currently shown running along the Dulaney side of the boardroom and wrapping around the south end of it. The

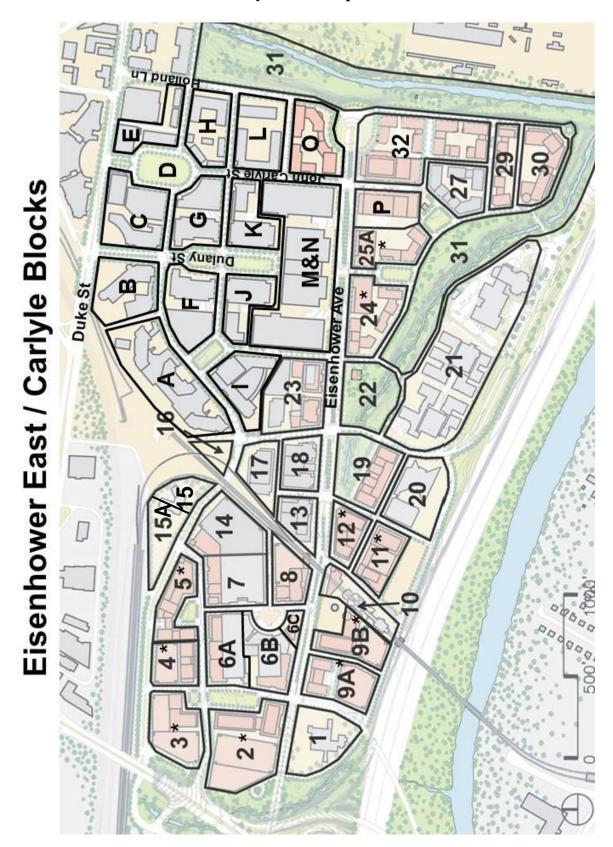
proposed red roof form of the board room and the red architectural feature on the left (east) side of the tower have no relationship to the existing building and are completely out of place visually. Staff recommends removing these items from the design and provide a design for the top of the new boardroom wall similar to the existing roof parapet/cornice form of the floor below. With the removal of red roof form, staff also recommends extending the height of the board room windows.

- Staff recommends adding another double pier and windows on the Dulaney side of the board room and three more double piers and windows symmetrically around the corner on the south side of the board room, to wrap the west facing language around to the intersection of the south wall with the existing pentouse, with glass infill between the piers to match the current proposal facing Dulaney. As the interior of the south end of the structure is used for storage, the use of spandrel glass in these openings would be acceptable.
- The change to the existing tower eradicates the original open-work tower top design, which is the most iconic part of the building and the Carlyle gateway, and the architectural relation to the main office building canopy on the first floor. Staff strongly recommends limiting any proposed enclosure of the existing tower openings to deeply recessed glass and leaving the detailed soffit, cast stone sills and all other existing trim exposed. Staff does not take exception to the solid enclosure of the circular tower roof top.
- The Applicant should confirm whether the existing windows have crossbars. Staff is unsure if the existing windows include crossbars, or the horizontal line shown is simply the interior window blinds. If the existing building does not include window crossbars, staff recommends not using crossbars in the proposed windows of the boardroom.
- The Applicant shall provide an exhibit showing the height of the existing building, the existing mechanical penthouse, the existing tower, and the proposed rooftop addition in context with its neighbor to the west. This will provide further clarity to Staff and DRB for consideration of a recommendation to the Planning Commission and City Council.

V. CONCLUSION

Staff recommends that the DRB vote to endorse the concept submission, subject to the suggested alterations above, and provide general direction to the applicant regarding the key issues to address in a future meeting, including the proposed height amendment. The applicant will return to the DRB to discuss refinements made to the plans to address these issues with an Architectural Review submission.

Attachment 1: Eisenhower East/Carlyle Block Map



Attachment 2: Proposed Carlyle Land Use Allocation Table

Proposed Carlyle Land Use Allocation Table – 1940 Duke Street (Block C) Amendment

Block	Office	Residential	Hotel	Retail	GSA	DayCare	Total
A		814,419		4,245			818,664
В	290,000			7,000			297,000
С	460,700 463,814			19,600			480,300 <u>483,414</u>
D							0
Е	163,216			24,522			187,738
F	399,493	102,704	230,000	5,500			737,697
G	501,679			70,000			571,679
H		436,000		4,000			440,000
I					400,000		400,000
J	447,629			14,137			461,766
K	414,432			29,205		4,500	448,137
L		340,490		20,364			360,854
M	484,803						484,803
N	484,803						484,803
О		342,895	•				342,895
P	138,502	237,023	•	12,025			387,550
Total	3,785,257 <u>3,788,371</u>	2,273,531	230,000	210,598	400,000	4,500	6,903,886 <u>6,907,000</u>